

Samuelson Furniture Receives Patent for its Innovative BUILD Walls Platform



The patented millwork and building program defines how interiors are designed, specified, and built

Samuelson Furniture (<https://www.samuelsonfurniture.com/>), the only fourth-generation, family-owned manufacturer specializing in high-end hospitality and senior living furniture, is thrilled to announce that its innovative **BUILD Walls** (<https://www.samuelsonfurniture.com/buildwalls>) platform has received a U.S patent. This milestone reinforces Samuelson's commitment to developing solutions that transform the design and construction process while prioritizing safety, functionality, and aesthetics.

BUILD Walls by Samuelson is a patented modular platform that empowers designers, architects, and owners to rapidly create customized interiors with unmatched efficiency and flexibility. The user-friendly platform simplifies the creation of customized millwork, presenting transformational design concepts and materials while streamlining the selection process and eliminating time-sensitive and costly CAD revisions.

"Receiving this patent further validates the years of engineering behind this breakthrough system," said **Michael Chalfin**, Executive Vice President of Samuelson Furniture. "Innovation has always been at the core of our company, and this milestone reflects our commitment to pushing boundaries in how interiors are imagined."



The BUILD Walls platform gives architects, designers, and owners a faster, more flexible way to realize custom interiors without sacrificing precision or safety. Its modular panel system integrates seamlessly with more than 100 add-on elements from Samuelson, including shelving, cabinetry, lighting, headboards, and work surfaces, allowing for tailored solutions that adapt to both aesthetic and functional requirements. Proprietary software further streamlines the process by generating accurate renderings and parts lists within minutes, reducing costly CAD revisions and accelerating project timelines.

Equally important, the system ensures safety and structural integrity through its patented bracket system, which securely attaches components to panels for full weight support. By combining creative freedom with technical reliability, BUILD Walls offers a vital new tool for the A&D community, one that streamlines specification while expanding design possibilities across hospitality, corporate, healthcare, and residential interiors.

"With our newly acquired patent, Samuelson is set to further expand adoption among specifiers seeking both creativity and reliability in built environments," said **Lawrence Chalfin**, President of Samuelson Furniture.

To learn more about Samuelson Furniture, please visit www.samuelsonfurniture.com (<http://www.samuelsonfurniture.com>).

About Samuelson Furniture:

Samuelson Furniture is the only fourth-generation family-owned company dedicated to the hospitality and senior living sectors, providing high-end casegoods and seating for 3.5, 4, and 5 Star projects. Based in New Jersey and led by its President Lawrence Chalfin and Executive Vice President Michael Chalfin, the Samuelson Furniture team distributes to the international market and global design community, servicing the world's finest hotels, timeshares, restaurants, country clubs, and corporate environments. Samuelson's 87+ years of manufacturing experience lend valuable insight to design interpretation and solutions, providing in-house CAD design, drawings, model making, and concept development. Through talented woodworking, exceptional finishes, and the finest quality of upholstery, Samuelson Furniture executes the vision provided by the designer at proper cost and value to the client. Samuelson's foundation has always been quality, service, integrity, and innovation.