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## VIVA LA VIDA

Pantone's color of the year can liven up your interiors

From wallcoverings to lamps to bathtubs, Pantone's color of the year for 2023, Viva Magenta (PANTONE 18-1750), is a bright, vivid shade of pinkish-purple that makes any product stand out. It "descends from the red family, and is inspired by the red of cochineal, one of the most precious dyes belonging to the natural dye family as well as one of the strongest and brightest the world has known," according to Leatrice Eiseman, executive director, Pantone Color Institute.

A / Samuelson Furniture's Fully Upholstered Round Banquette makes a statement in any lobby setting with its vibrant color and unique shape. A channel-tufted base and back detail add a distinct texture to the design with a spacious layout, featuring six plush, upholstered seat cushions. B / The hemisphere is the hallmark feature of the Catellani & Smith's Ale range, composed of four different models and characterized by the detail of the fly resting on the hemisphere. Ale BET (shown here) is a wireless, battery-operated table lamp, so it can be moved around any setting. C / FibreGuard Outdoor Running from James Dunlop is a tactile outdoor fabric with a chevron embroidered surface pattern. It is woven with 100% solution-dyed Polyolefin and is developed for both indoor and outdoor use. The fabric is easy to clean, water repellent, stain free and odor and mildew resistant. D / Mokum's Magnolia drapery, part of the Essenza Collection, features a representation of the flower that bears its name. It is printed in Italy onto a tumbled, 100% linen-base cloth. The layered color palette and artisan finishing processes are carefully considered to capture and enhance the watercolor detailing. E / Devon & Devon's Admiral freestanding cast iron bathtub features a retro design inspired by a Bohemian style. It is offered in more than 500 colors and can be outfitted with either eagle, deco or shield feet. Here, it is paired with the Rio wallpaper, designed by Vito Nesta. F/ The Vibrations wallcovering collection from Élitis transforms eight creations with gold, silver and copper, combined with the radiance of gemstones. Featured here is Seta Metal, an embossed vinyl wallpaper with an aspect of silk weave. 6 / The Nora Lounge from Resource Furniture features handcrafted wooden legs and a wraparound backrest, upholstered in Italian leather or fabric. Characterized by a modern aguiline silhouette, the chair is available with either stained or lacquered ash wooden legs and in a number of custom matte RAL colors. H / Royal Thai's Axminster carpet can be fully customized to any size and color. It is currently designed to be woven with the industry standard 80% wool, 20% nylon; however, it can be customized with any of the company's accent textures, including SilkenAx, shown here.





