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## Industry Briefing | Odds & Ends

Haskell Group joins Workrite Ergonomics as the new sales team for Washington, Oregon and Alaska / COE Distributing President and CEO Named Entrepreneur Of The Year 2020 East Central Award Finalist / New CEO of Flos USA / September CET Designer User of the Month: Drea Piper / Samuelson Furniture Launches Online Furniture Education Center for the Hospitality Industry / Unika Vaev Welcomes New Sales Representatives to Continue Strong Growth in the Contract Textile and Acoustic Market / Formica Opens Annual Student Design Competition / Arc-Com's latest Urban Muse Collection p18

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This week's openings and offers. p36





## MMQB Online Poll

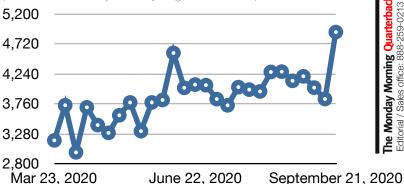
Are you still seeing increased demand for "COVID-19 Solutions"?

Yes 71.2%

No 28.8%

# MMQB Industry Index @ 4,915.01

YTD gain or loss: -24.96% (2019 finished with a year-over-year gain of +39.77%)



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## **INDUSTRY BRIEFING**

reconfiguration tool and share her best tips and tricks. She will cover how the tool can help users create lists for new, reusable and leftover product with a few clicks of a button.

"I can't wait to share my knowledge on the reconfiguration tool," Drea said. "I think this Extension can be really useful, especially during these times with COVID-19 and the need for social distancing in the workplace." What she enjoys most about the CET Experience is the opportunity to learn new things about CET Designer. She encourages anyone thinking about attending the CET Experience to attend.

"CET Designer is constantly evolving, and I love learning new tips and tricks from other users," Drea said. "I encourage any user to attend CET Experience because you will learn so much and meet so many other users."

# Samuelson Furniture Launches Online Furniture Education Center for the Hospitality Industry

Samuelson Furniture, a familyowned furniture manufacturer that has proudly served the hospitality industry for more than eight decades, is excited to announce the launch of a free, online resource called 'Samuelson University' that is dedicated to the design and hospitality community. Users are able to easily navigate through dozens of downloadable fact sheets, white papers and educational videos that provide valuable insights on the technicalities of furniture including structure, design and quality.

"At Samuelson Furniture, we strive to create new, innovative ways to make a meaningful impact on the hospitality sector," says Michael Chalfin, Executive Vice President of Samuelson Furniture. "With the launch of our online portal we aim to serve as a valued resource for hospitality professionals across the nation by providing easy access to educational materials crafted by our experts."

To join 'Samuelson University's' online platform, individuals are able to sign up with an email on Samuelson Furniture's main website. Once submitted, users instantly gain access to educational materials that explore the fundamentals of furniture with topics ranging from the craftsmanship of solid wood frames to detailed upholstery. All materials are unbiased and are encouraged to be utilized as a reference tool for anyone who is interested in learning more about the principles of furniture design. The online portal is divided into three categories:

White papers: The six-part paper series ranges in categories from the fundamentals of furniture design to how specifications affect ROI.

Fact sheets: Includes more than 10 downloadable fact sheets to be used as reference guides to make furniture facts easy to follow. Categories range from finishes and veneer cuts to hinges and drawer slides.

Viewtorials: Provides brief videos demonstrating essential furniture facts presented by Michael Chalfin. Topics range from drawer box joints to furniture corner blocking.

## Unika Vaev Welcomes New Sales Representatives to Continue Strong Growth in the Contract Textile and Acoustic Market

Unika Vaev announced the addition of new Sales Representatives to their team.



Brad Rains has an education in the architectural field and started his own rep group, Design9 Group after working for a variety of furniture manufacturers for most of his career. Brad loves to assist designers with problem solving and solution driven designs. Design9 Group has an