





## Functional Art in Hospitality, a Way to Stand Out

here are over 4,600 boutique hotels in the United States. With more and more Instagram-worthy and eclectic boutique hotels emerging across the country, it begs the question: How does a hospitality environment stand out from the rest and leave a truly lasting impression on guests?

One component to consider is the impact of functional art. It serves a utilitarian purpose, creating greater meaning for guests and the property, but it also noticeably adds to the ambiance and unique design of a space. Samuelson Furniture's thoughtfully-crafted luggage bench serves a dual function, providing a resting place for guests to take a seat or simply place their luggage to conveniently sift through their belongings, with a tight upholstered top. The bench features pull-out storage with two quarter cut walnut veneer drawer fronts and white lacquer frame for a striking, artistic contrast, complemented by a recessed base and brushed brass pulls.

The colors and patterns of Native Trails' Murano Collection are created in the molding and spinning process, and each

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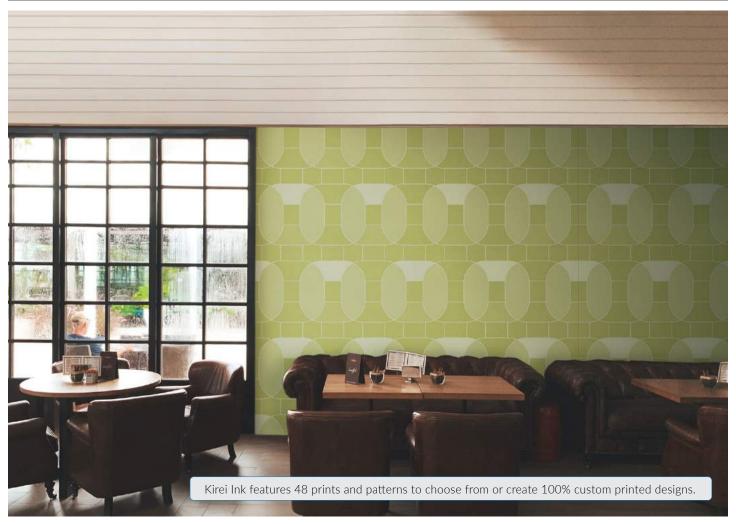
glass vessel sink is expertly hand-formed by Italian artisans, giving each piece its own personality as an irreplaceable work of functional art. The island of Murano, just off the coast of Venice, Italy, renowned worldwide as the center of glassmaking since the 13th century, is famous for its celebrated artisan glass producers, each with their own family traditions.

Roma is the latest addition to the collection and is available in two new design

series – Marina, with ribbons of blue and white that hug each curve, and Seaspray, with translucent white swirls on a clear basin, creating a stunning light effect.

The Xorel Artform collection by Carnegie Fabrics is a versatile acoustical panel system that combines the beauty and performance of Xorel textiles with proven soundabsorbing capabilities to transform interior ceiling spaces in form and function without disruption. Xorel Artform Wall Mounted

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panels combine to create a highly-crafted, elegant surface appearance that enhances any type of interior while optimizing sound performance. Xorel Artform Ceiling Mounted and Suspended panels address acoustics from above while making a design statement.

These are the perfect addition to any hospitality setting to not create beautiful and customizable designs, but to also provide as necessary soundproofing, especially in the age of remote work.

Kirei Ink by Kirei is custom-printed acoustic recycled PET panels and products that speak volumes without making a sound. Kirei Ink is available with a curated library of four curated collections - Geo, Wood, Natural Materials, and Biophilia — featuring 48 unique prints to choose from or be inspired by. The natureinspired collections of Kirei Ink improve physical and mental health and encourage productivity by bringing biophilic elements of the natural world into our interior spaces. The geometric prints can also help boost productivity and inspire creativity with their bright colors and fun shapes. Kirei Ink is 100% customizable and printed inhouse, so any print can be applied to Kirei's products, including baffles, clouds, wall tiles, and more for maximum creativity to design showstopping moments in any hospitality space. BoF